Above is the Visual Effects Society (VES) logo.
Our organization's logo consists of the stylized "Moon Man" symbol and the "Visual Effects Society" wordmark. This is the Primary logo.

VES Style Guide below

[Color Versions]

This "STANDARD" color version of the VES logo should be used if scaled to less than 3" in height.

This "STANDARD REVERSE" color version of the VES logo should be used if scaled to less than 3" in height.

This "BOLD" color version of the VES logo should be used if scaled to more than 3" in height.

This "BOLD REVERSE" color version of the VES logo should be used if scaled to greater than 3" in height.

Please Note: The above and below versions of our logo should only be used on a white, clear or similarly light colored backgrounds.

Please note: The VES logo in reverse, shown above and below in a square block, should only be used with dark backgrounds or on pages with photographic backgrounds where there is sufficient contrast with the white signature.

The above versions of the logo should be used as a primary choice whenever possible.

[Black & White Versions]

This "STANDARD" black and white version of the VES logo should be used if scaled to less than 3" in height.

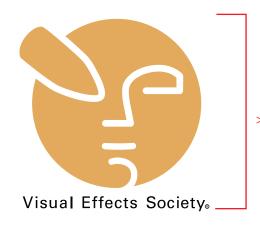This "STANDARD REVERSE" version of the VES logo should be used if scaled to less than 3" in height.

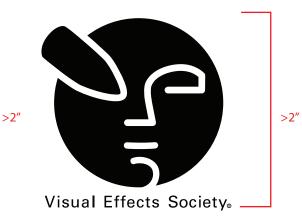This "BOLD" version of the VES logo should be used if scaled to more than 3" in height.

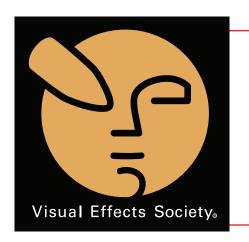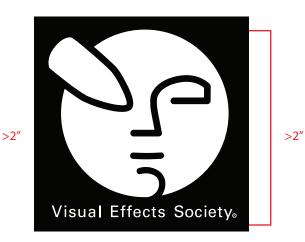This "BOLD REVERSE" version of the VES logo should be used if scaled to greater than 3" in height.

[Square Versions]

Visual Effects Society®

>2"

Visual Effects Society®

>2"

Visual Effects Society®

>2"

Visual Effects Society®

>2"

Note:

Use of the Visual Effects Society (VES) Square logo, was designed to be used in areas that are more compact or areas where our standard logo does not fit in an optimal way.

All versions of the square logo can be scaled to any size greater than 2 inches in height, and may not be scaled less than 2 inches in height.
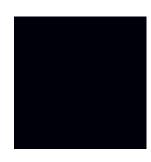
[Primary Colors]

PMS 7407 C

C: 6% **M:** 36% **Y:** 79% **K:** 12%
R: 203 **G:** 160 **B:** 82
H: 39 **S:** 54 **L:** 56
H: 39 **S:** 60 **B:** 80
Hex #cba052
Websafe #cc9966

PMS Coated Black 6 C

C: 100% **M:** 79% **Y:** 44% **K:** 93%
R: 16 **G:** 24 **B:** 32
H: 210 **S:** 33 **L:** 9
H: 210 **S:** 50 **B:** 13
Hex #101820
Websafe #000033

VES
Visual Effects Society