



MEDIA CONTACT  
Brent Armstrong  
818.981.7861  
[brent@visualeffectssociety.com](mailto:brent@visualeffectssociety.com)

## VES RELEASES 11<sup>TH</sup> ANNUAL AWARDS RULES & PROCEDURES

Los Angeles, August 14, 2012 - The Visual Effects Society (VES) is pleased to announce that the **11th Annual VES Awards RULES & PROCEDURES** were unveiled on Monday, August 13, on the VES Awards website, [www.visualeffectssociety.com/ves-awards](http://www.visualeffectssociety.com/ves-awards). All the information needed to enter a submission to the Awards can be found in this one place. Every year the Awards Committee refines the rules and procedures to hone the experience for the visual effects community. Visit the website to learn what's new in this year's exciting line-up of categories.

Please note these important awards-related dates on your calendar:

- August 13, 2012 Rules & Procedures posted at [www.visualeffectssociety.com/ves-awards](http://www.visualeffectssociety.com/ves-awards)
- October 15, 2012 Submissions open
- November 15 – November 30, 2012 Upload period for viewing materials
- November 30, 2012 Submission deadline
- February 5, 2013 Awards ceremony

The Awards are celebrating their 11th year of honoring the best visual effects artistry in the world. Help us mark the occasion by entering your best VFX work. We look forward to welcoming you to the VES Awards banquet on February 5, 2013, at the Beverly Hilton Hotel.

---

### About the VES

VES is a professional, honorary society, dedicated to advancing the arts, sciences, and applications of visual effects and to upholding the highest uniform standards and procedures for the visual effects profession. VES is the entertainment industry's only official organization representing the extended community of visual effects practitioners including supervisors, artists, producers, technology developers, educators and studio executives. Its over 2,500 global members contribute to all areas of entertainment from film, television and commercials to music videos, games and new media. VES strives to enrich and educate its members and the entertainment community at large through many domestic and international events, screenings and programs. Visual effects professionals constitute a vital creative force in content creation and are literally shaping the future of entertainment.