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Visual Effects Society's Sixth Annual Awards Returns to the Kodak Theatre Ballroom

Los Angeles, July 25, 2007 – Eric Roth, Executive Director of the Visual Effects Society (VES), announced today that the 6th Annual VES Awards will take place on Feb. 10, 2008 at the prestigious Kodak Theatre Grand Ballroom in Hollywood, for the second year in a row. The annual VES Awards show honors the best visual effects in film, television, commercials and video games.

"We're pleased to present the VES Awards at the Kodak again," says Roth. "It was a great location for us last year and we think we'll have an even better show next year to showcase the many talents visual effects professionals bring to the entertainment industry," he added.

Last year's event attracted more than eight hundred celebrities, visual effects and animation artists, dozens of nominees and members of the film, television and games industries. Winners from 2007 included *Pirates of the Caribbean: Dead Man's Chest* (John Knoll, Jill Brooks, Hal Hickel, Charlie Gibson) for Outstanding Visual Effects in a Visual Effects Driven Motion Picture and *Battlestar Galactica* - Episode 303b "Exodus" (Gary Hutzel, Michael Gibson, Alec McClymont, Brenda Campbell) for Outstanding Visual Effects in a Broadcast Series. Nominations for the Awards will begin September, 2007.

About the VES

VES is a professional, honorary society, dedicated to advancing the arts, sciences, and applications of visual effects and to upholding the highest uniform standards and procedures for the visual effects profession. Now celebrating its 10th anniversary year, VES is the entertainment industry's only official trade organization representing the extended community of visual effects practitioners including supervisors, artists, producers, technology developers, educators and studio executives. Its 1,500 global members contribute to all areas of entertainment from film, television and commercials to music videos, games and new media. VES strives to enrich and educate its members and the entertainment community at large through many domestic and international events, screenings and programs. Visual effects professionals constitute a vital creative force in content creation and are literally shaping the future of entertainment.