



## 2018 Special Sponsorship Opportunity

### Engage with the Entertainment Industry's Top Innovators

Build visibility and brand preference for your organization among elite entertainment industry decision-makers. VES members – including artists, producers and studio executives – are the driving force of today's multi-billion dollar entertainment industry and:

- Hold top positions in the entertainment industry
- Manage multi-million dollar production budgets
- Are entrepreneurs and recognized leaders of innovation
- Earned over 100 Oscar®, Emmy® and BAFTA® awards
- Create the stunning visual imagery that drives billions in revenue for film, television, animation, games, commercials and new media



### VES Bakeoff Bash – Saturday, 1/6/18 from 5 to 7PM

Via Alloro Restaurant, 301 N. Canon Drive, Beverly Hills, CA 90210

One of the top networking events of the year, this sell-out party draws nearly 200 industry professionals locally and abroad who come to LA to screen the visual effects Oscar® contenders at the Academy's VFX bakeoff. This greatly anticipated annual party at features cocktails, appetizers and networking from 5 to 7PM.

VES Nomination & Bakeoff Bash Saturday, January 6, 2018 – Beverly Hills – 5 to 7pm	Gold \$3,500 (1 available)	Silver \$1,750 (3 available)
Distribution of your gift bag/premium item or Opportunity to provide free drawing/raffle item (as agreed to with VES and supplied by Sponsor)	x	
Welcome Signage at event Check-In	x	
Logo on Cocktail napkins (provided by sponsor)	x	
Choice of : Your logo on event nametags or Specialty cocktail featuring sponsor's name	x	
Signage with your logo at the bar, on table tops		x
Social Media posts to nearly 160,000 VES followers	3	1
Complimentary event tickets (valued at \$125 each)	8	4

Sponsorship commitment deadline: **Friday, December 15, 2017.** Please contact:

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VES is a 501(c)(3) non-profit organization; therefore, a portion of your sponsorship may be tax-deductible. Please consult with your tax professional.

[www.VisualEffectsSociety.com](http://www.VisualEffectsSociety.com)